



Project Summary

Priority: **Discretionary**

Project Name: Public art acquisition – mural

1-2-07100-580 CC710-01

Submitted by S. Jones, Director of Corporate Administration

Executive Summary	At the February 17, 2022, budget meeting, Council asked that funding be allocated for a public art competition and later identified a mural for the Helmcken Road train trestle as the project. The Island Corridor Foundation has approved the Town to proceed; staff have initiated site preparation work; and, due to staffing capacity to run the competition, a contractor with experience in this field has been identified to operationalize the project which will include an element of public engagement. On-going operational costs listed are estimates only but are included to show that there will be annual costs required to maintain the public art acquired. This is a carry forward project from 2022.																																		
Business problem and opportunity	A public art competition would support the Public Art Policy No. 0100-053.																																		
Proposed project objectives	To further advance/increase public art in the Town.																																		
Business risks	Forego opportunity to launch a public art initiative in a high-profile location.																																		
Proposed sources of funding	FY1 Casino revenue (acquisition) FY2-FY5 Taxation (maintenance)																																		
Costs and benefits	<table border="1"> <thead> <tr> <th>Costs</th> <th>FY1</th> <th>FY2</th> <th>FY3</th> <th>FY4</th> <th>FY5</th> <th>5-year Total</th> </tr> </thead> <tbody> <tr> <td>Capital</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0</td> </tr> <tr> <td>Operational</td> <td>35,000</td> <td>500</td> <td>500</td> <td>500</td> <td>500</td> <td>37,000</td> </tr> <tr> <td>Total</td> <td>35,000</td> <td>500</td> <td>500</td> <td>500</td> <td>500</td> <td>37,000</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="2">Benefits</th> </tr> </thead> <tbody> <tr> <td>Tangible</td> <td>Public art installation</td> </tr> <tr> <td>Intangible</td> <td>Community enhancement and increased sense of place</td> </tr> </tbody> </table>	Costs	FY1	FY2	FY3	FY4	FY5	5-year Total	Capital						0	Operational	35,000	500	500	500	500	37,000	Total	35,000	500	500	500	500	37,000	Benefits		Tangible	Public art installation	Intangible	Community enhancement and increased sense of place
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Recommendation	THAT the Committee recommend the 2023-2027 Financial Plan include public art acquisition in 2023 to be funded by Casino revenue, with ongoing operational costs funded by taxation.																																		